



Tech1 Conference: Terms and Conditions

Version dated April 8th, 2024

These terms and conditions regard registration and conduct for participation at the Tech1 event (the: "Event" and "Terms", respectively) and are an agreement between Atidim - conferences & Productions LTD (B.N. 515399327) ("Atidim", also refers to **anyone** on behalf of Atidim) and the participant.

Upon registering to the Event, the participant hereby declares that he has read the terms, and he gives his full consent to all the Terms, as follows.

1. The event

- 1.1. **Registering for and attending the Event will be in accordance and subject with these Terms.**
- 1.2. Payment: To register for the Event, the participant must complete the Event registration process and pay any registration fee.
- 1.3. Pre-requirements: To attend the Event, you must be at least 18 years old on the first day of the Event. Entry for minors is prohibited and will not be allowed for any reason.
- 1.4. Registration dates: The registration is subject to availability and may close earlier than the posted by Atidim, as determined in Atidim's sole discretion.
- 1.5. Schedule changes: The Event program and venue may by change at any time in Atidim's sole discretion.
- 1.6. Means of Event identification: Identification badges, Event bracelets and other means of identification will be distributed starting the beginning of the Event, at a designated distribution booth that will be marked accordingly by Atidim. Receiving the badge, participation bracelet and any other means is subject to the presentation of an identity card by the participant.
- 1.7. Accessibility: If a participant has special needs of any kind, in terms of the hotel room, accessibility or others, please inform our customer service center before making the reservation, so we can ensure your reservation suits you needs perfectly.

2. Order confirmation

- 2.1. The registration procedure for the Event is completed only after a registration confirmation receipt has been sent to the participant, and after full payment has been made for all room members and/or for the participation bracelet (orders of participation without accommodations).
- 2.2. Registration is on a "first-come, first-served" basis.
- 2.3. Please note that Atidim does not reserve orders/rooms for more than the current business day.

3. Accommodation

- 3.1. Check in: Bedrooms will be available starting 03.00 pm on the day of arrival.
 - 3.2. Check out: Bedrooms must be vacated by 12.00 pm on the day of departure and the room keys returned to the hotel front desk. Failure to vacate the accommodation and return the room keys by 12.00 pm may result in additional charges.
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- 3.3. B&B basis: All hotel orders are on a bed and breakfast base and include the Event participation bracelet for all room members. It is the participant's responsibility to check with the hotel regarding breakfast hours.
- 3.4. participation bracelet: Please note, registration of participation bracelet only (participation of the Event without accommodations) will have access to all Event activities but, without breakfasts that are for participants ordering a full Event package through Atidim (accommodations and the Event participation bracelet).
- 3.5. Late arrival: If all the members of the room arrive at the hotel on the day of arrival 06:00 pm, Atidim must be notified in advance.
- 3.6. Special requests: The room assignment is done by the hotel only. If you have a special request or need, please indicate it during registration and our customer service center will forward the request to the hotel.
- 3.7. Hotel rooms: In the case a participant is assigned to a room different from the reservation: if the room received is more expensive than the reservation, then the upgraded room is OTH; if the room received is cheaper than the one ordered, then the participant is to contact the customer service center and will be entitled to a refund for the difference.
- 3.8. Hotel selection: It is the participant's responsibility to check the quality in advance (hotel/rooms) and are the hotel's sole responsibility. The participant waives any demand and/or claim and/or complaint towards Atidim in this regard: Air conditioning systems, the showers and other hotel facilities are not the responsibility of Atidim; Atidim will not bear any responsibility for the operation and/or malfunction of these and/or other systems, which are all under the responsibility of the hotel.
- 3.9. Security deposit (hotels): The hotel may require security credit card while charging a credit limit, according to its discretion. The participant must maintain the room's integrity and integrity. The hotel may contact the participant retrospectively, demanding compensation for damage caused to the hotel as a result of the conduct and/or negligence. The participant waives any claim and/or demand towards Atidim in the matter and will deal with the hotel independently. The participant undertakes to indemnify Atidim for any damage caused in this matter.
- 3.10. Parking arrangements: Atidim has no responsibility regarding the parking in the hotel premises or around it. Most hotels maintain designated parking places on the hotel grounds/parking lot. The responsibility for parking, the condition of the vehicle or any damage caused to the vehicle or others is the sole responsibility of the participant and the participant will not have any claim against Atidim in this regard.

4. **Order changes request**

- 4.1. Customer Service Center: Will remain open until 14 days after the Event. To contact the service center, send an email to: INFO@TICH1.CO.IL
- 4.2. Order changes requests: Should the participant wish to make any changes, other than a cancellation (cancellations are dealt with under clauses as follows), the participant must send a request to the customer service center in writing, via email, detailing the requested change(s).
- 4.3. Handling changes requests: Atidim has no obligation to accept request to amend the terms of bookings, we will try to accommodate reasonable requests and where changes are accepted Atidim will notify by email in writing.

- 4.4. Fees: Where there is a reduction in the cost of the order due to the order change for any reason than Atidim will refund the difference, if there is an increase in order cost change due to the order change, the participant(s) will be required to pay the difference – all in addition to handling fees, as detailed below:
- 4.4.1. Changes requests handled **any time until 14 days to the Event**: 150 NIS per change (for each participant).
- 4.4.2. Changes requests handled **starting 14 days to the Event**: 300 NIS per change (for each participant).
- 4.5. Reservation of rights: Atidim reserves the right to refuse a request to change an order, in accordance with its sole discretion and especially starting 14 days before the Event.

5. Cancellations

5.1. Cancellation procedure:

- 5.1.1. First step: To cancel an order, a written cancellation request with identifying information must be sent to the customer service center via email: INFO@TECH1.CO.IL.
- 5.1.2. Second step: Upon receiving a cancellation request, a representative from the customer service center will reach out to the participant who contacted regarding the cancellation and complete the necessary details in order to cancel the order.

Customer availability to complete details: A participant that will not answer three times or more, will be notified that the cancellation request is deleted, and that the order is not cancelled. In this case, in order to cancel the order, the participant is required to send a new cancellation request and the determination of cancellation fees (section 5.3 below) will be the date on which the customer service center received the second (new) cancellation request.

- 5.1.3. Third step: The customer's credit will offset the cancellation fee - within 14 business days:
- (a) If the payment was made by credit card, Atidim will credit the order (the transaction) through the credit card company.
- (b) If the payment was made by bank transfer, the credit will be done by a bank transfer.

5.2. Cancellation by the participant:

In accordance with Israeli **Consumer Protection Law – 1981**, canceling fee is for each participant who wishes to cancel, as detailed below:

- 5.2.1. 14 days from order date: The cancellation fee is **5% or 100 NIS** (the lowest of them), provided that there are more than 14 days to the Event; for cancellation fee 14 days to the Event, see sub-section 5.2.4.
- 5.2.2. 14 days from order date until 60 days prior to the Event: The cancellation fee is **30%**.
- 5.2.3. 60 to 14 days prior to the Event: The cancellation fee is **50%**.
- 5.2.4. Starting 14 days to the Event: The cancellation fee is **100%**.

Summary Cancellation fees-dates:

From date to date	Cancellation fees – for each participant	The cancellation transaction
Order date and up to 14 days	5% or 100 NIS	Within 14 business days
14 days from the order date until 60 days prior to the Event	30%	
60 to 14 days prior to the Event	50%	
14 days prior to the Event	100%	cannot cancel

5.3. Determination of cancellation fees: The date on which a cancellation notice was received by email at Atidim, is the date determining the cancellation fee.

5.4. Cancellation by Atidim:

5.4.1. Atidim may cancel the Event at any time for reasons including, for example, on security, health, or safety grounds, and we may deny, limit, or cancel the Event registration at any time.

5.4.2. Atidim are not responsible for any damages, direct or indirect, resulting from such cancellation.

5.4.3. If Atidim cancels the Event or your registration and you are in compliance with these Terms, we will issue you a refund of your Event registration fee in accordance with the refund policy as detailed in these Terms.

6. Safety and security

6.1. **The participant safety is our top priority.**

6.2. Security measures: The participant and his belongings may be subject to a reasonable search upon entry to the Event and will be required to provide photo identification.

6.3. Refusal of Security measures: Participates that refuse the security measures, will be denied entry.

6.4. Removing a participant from the Event: Atidim reserves the right to ask a participate to leave the Event immediately, if his or his companions behavior causes Atidim concern for the safety or security of Event attendees. A participate that denied the security measures and/or has been required to leave as stated above, will not receive a refund of any kind, full or partial, and hereby waives any claim or demand towards Atidim in the matter.

6.5. Prerequisites: There may be restrictions and/or requirements from the Ministry of Health, the Israel Police, or another relevant authorities/entity. The participant declares that he will comply with all requirements, including vaccination, tests, or any other instruction from the various authorized parties - as a precondition for participation in the event. Any expenses resulting, including a preliminary examination, will be the responsibility and expense of the participant.

6.6. Emergency procedures: To ensure the safety and well-being of the participants, in case of an emergency, please contact our staff, security, medic or police on the site immediately. The participants are required to comply with the instructions by any of the above.

7. Information use

- 7.1. General: Atidim will handle the participant information in accordance with relevant laws and regulations applicable by the State of Israel.
- 7.2. Transferring details to third parties: Atidim may provide your contact Information, company Information etc. to Event sponsors and/or suppliers and/or others, also and not only, if you attend any activities at the Event and/or if you participate in any of our Event Sponsors activities (before, during and after the Event).
- 7.3. The participants agreement: By participating in the Event, you agree that we may derive information from recordings of your voice and images of you and retain and use all resulting information and materials, in each case in accordance with relevant laws and regulations of the State of Israel.
- 7.4. Documenting, filming, and recording the Event: By participating in the Event, the participate grant Atidim and who on our behalf the right to record, film, photograph, and capture your voice and image in any media at the Event (the “**Materials**”). The participating grants Atidim and who on Atidims behalf the right and license to use, reproduce, modify, distribute, and translate, for any purpose relating to our business, all or any part of the Recordings and Materials. Atidim may edit the Materials, use them alone or together with other information, and allow others to use and disseminate them. To the maximum extent permitted by law, the participating waives any moral rights he may have in the Materials.

8. Release of Claims

- 8.1. General Release of Claims: To the maximum extent permitted by Israeli law applied, the participates and anyone else who might make a claim on his behalf hereby release Atidim and who on Atidims' behalf, from any and all claims, demands, causes of action, suits, damages, losses, debts, liabilities, costs and expenses (including without limitation reasonable attorneys' fees and costs) that the participate may have now or in the future associated in any way with the Event and the Materials.
- 8.2. Limitation of Liability: Atidim will not be liable to any participates under and cause of action, even if a party has been advised of the possibility of such damages, for any indirect, incidental, special, consequential, or exemplary damages, or lost profits, revenues, customers, opportunities, or goodwill. In any case, it is agreed upon the participate that Atidim and who on Atidims' behalf, aggregate liability under these Terms will not exceed 400 NIS. The limitations apply only to the maximum extent permitted by applicable Israeli law.
- 8.3. External Event suppliers: Atidim is an intermediary between the Event participants and the various service providers/suppliers, including airlines, transportation, hotels, food, etc. It is hereby expressly clarified that Atidim is not responsible for the actions and/or omissions of suppliers and therefore, Atidim will not bear any responsibility for any damage of any kind, direct and/or indirect, consequential or otherwise, caused to the participant and/or someone on his behalf and/or to any third party, during the Event and/or as a result of an act or omission of one of the suppliers, including but not limited to for any loss, theft, injury or damage of any kind caused in or outside the Event premises.

9. Advertising and Miscellaneous

- 9.1. Participant's consent to receive advertisements: Registration for the Event constitutes the participant's approval to receive marketing and advertising messages from Atidim and who on Atidims' behalf, of any kind, in any media and/or platform and which refer to the product or service offered by Atidim and/or anyone on its behalf and/or its suppliers and/or sponsors, unless the participant state otherwise when registering to the Event or notify in writing after registration of his refusal to receive advertising messages from Atidim.
- 9.2. By contacting us and/or by leaving contacting information: the participant authorizes the company to contact him and the contact details left in any way, in accordance with the company's discretion.
- 9.3. Participant's request of removal from advertisements list: In order to be removed from the mailing-advertising list, the participant must send a message by email to the customer service center, specifying the details of the registrant who wishes to be removed. Atidim undertakes to remove the record within 14 business days from the date of receipt of the email request. The registrant knows that there are pre-scheduled messages, so even after expressing refusal to receive such message, additional pre-scheduled messages may be sent.
- 9.4. Absence of conditions in the registration: Registration to the Event is not conditional on consent to receiving advertising messages.
- 9.5. Database: Details, data, information and documents that the participant provided and will provide to Atidim and/or anyone on its behalf, including personal details, will be entered into Atidims' database and that the information was provided the participant voluntarily and with full consent, without being under any legal obligation to do so and that the participant knows that the information will be used by Atidim and/or someone on her behalf and he agrees to.

10. Intellectual Property

- 10.1. The participant knows that the ownership of any intellectual property right and/or copyright regarding the resort and/or the Events' brand, including the reputation in connection with it, belongs exclusively to Atidim. The participant agrees that uploaded a photo(s) to social networks and tagging Atidim or the Event and/or sending Atidim photos, either through by any means and/or distributes pictures from the Event through any social network whatsoever, the participant hereby waives his copyright in and authorizes Atidim to use the picture in any way sees fit, private and commercial use.
- 10.2. The participant knows that the Event is photographed and/or filmed at all times by an extensive team of photographers, sometimes up close while updating the photographed and sometimes from distance without the knowledge of the participant, and that a significant portion of the photos and/or videos will be published by Atidim and who on Atidims' behalf. The participant confirms that he knows that he is being photographed as part of the Event in the public domain and authorizes the image and/or video to be in the public domain and for commercial use by Atidim, and who on Atidims' behalf.

11. Conduct

- 11.1. Atidim reserves the right to exclude any participant without compensation if, in its reasonable view, the participant behavior or presence is disruptive to the proper functioning of the Event, to

other participant's or Event staff or members of the public or if the participant breaches any of the terms relating to Accommodation and Conduct set out in these Conditions.

- 11.2. Atidim will not be blinded by any violent incident, physical or verbal. Any action amounting to violence of any kind towards the participants of the Event and/or the Event employees and/or the public and/or any other activity that is inappropriate Atidim's eyes, at its sole discretion, will result in the immediate removal of the participant, all room members and other company representatives; in this instant – the cancelled participant's will not be eligible for a refund. Cancellation according to this section, the cancellation of the room will be considered as if the registrant and the members of the room request to cancel the room on their own initiative, and the cancellation fees will be in accordance with the cancellation policy at the day of cancellation. If a participant is removed from the Event, the participant will not be entitled to a refund.
- 11.3. Entry to the Event areas will not be allowed with dangerous objects, such as: firearms, knives, pepper spray or any other product that will be defined by Atidim and/or another qualified safety factor, including the Israel Police. Please note, there is no storing services in the Event area, and therefore, the responsibility for storage outside the Event area (of the dangerous objects) is the participant's responsibility.

12. General

- 12.1. Terms updates: Atidim may modify these Terms at any time by posting a revised version its' and/or the Events' Site. The modified terms will become effective upon posting. By attending the Event after the effective date of any modifications to these Terms, the participant agrees to be bound by the modified terms. It is the participants responsibility to check the Sites regularly for modifications to these Terms.
- 12.2. Non-relinquishment: Failure by Atidim to enforce any provision of these Terms will not constitute a present or future waiver of such provision nor limit Atidims' right to enforce such provision at a later time. All waivers by Atidim must be in writing to be effective
- 12.3. Compliance with the Terms: If any portion of these Terms is held to be invalid or unenforceable, the remaining portions of these Terms will remain in full force and effect. Any invalid or unenforceable portions will be interpreted to effect and intent of the original portion, under Israeli law and accepted Israeli interpretation. If such construction is not possible, the invalid or unenforceable portion will be severed from these Terms, but the rest will remain in full force and effect.
- 12.4. Insurance: The participant is aware that Atidim does not provide insurance for the participants and/or their equipment and that the participant's activity in the event and/or due to the event is the participant's personal and sole responsibility.
- 12.5. Postpone of the Event: In the event that the Event cannot be held due to force majeure, or for reasons and restrictions on behalf of the authorized parties, the date of the Event will be postponed to a later date by Atidim; In this case, the participants will not have any claim and/or demand against Atidim and who on Atidims' behalf due to the postponement; The participants order will move "AS IS" to the postponement date.
- 12.6. Release from liability: Atidim and who on Atidims' behalf are not responsible for any damage, expense or loss caused directly and/or indirectly to the participant as a result of the cancellation/postponement of the Event and/or change in the Events' schedule (all or part) and/or a change in the location of the Event(s) that is caused Directly and/or indirectly from: force

majeure, war, military operation, security situation, lockdown, disturbances, fires, flooding, weather, non-approval of the existence of Event(s) by the safety engineer and/or someone on his behalf and for any other reason beyond Atidims' control and/or under Atidims' responsibility, whether expected or unexpected and/or from a change of hours and/or location of an event, in whole or in part, during the Event.

- 12.7. Changes during the Event: In the case of cancellation of event(s) during the Event due to the reason(s) listed above, Atidim will work to hold the rest of the event(s) in the rest of the Event in order, and the participant will not have any claim against Atidim in this regard.
- 12.8. Binding Terms: This Terms contains the whole agreement between the parties in relation to the Event and the participant acknowledge that he has not relied upon any oral or written representation made to him by Atidim or its employees or agents but have made his own independent investigations into all matters relevant to the Event.
- 12.9. Terms changes: amendments to the contract must be in writing and signed and published by Atidim.
- 12.10. exclusive jurisdiction and law applied: **The laws of the State of Israel** (exclusively), govern these Terms and any dispute of any sort that might arise between the parties. The **exclusive jurisdiction** in any dispute concerning these Terms and/or arising from them are given to the competent courts in **Tel Aviv-Yafo Israel** only.